

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson Sales Office

Buyer Name Phone/Fax

Account Types

Billing Type Comments

102658 09/14/12-09/18/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

83

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered Last Modified

09/13/12

ECR07903360

09/14/12 Kathy Sparks

No CO-OP

Headline# Demo

Entered By

Order Type

Normal

Package Deal

Commission % 15.00

Commission \$14,340.00 Net Total \$81,260.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate \$95,600.00 Sep. 2012 Grand Total: \$95,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	10P- 11P (EST)	1				X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	9/13/12
2.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	4:58A- 6:56A (EST)	1				Χ ,	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	9/13/12
3.0	Normal Line / SPOT	09/16/12-09/16/12	. 3	:30	6:28A- 8:30A (EST)	1		:	1 :	i X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	9/13/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	8:58A- 10:30A (EST)	1		ş .		X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUN MORNING	9/13/12
5.0	Normal Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	3	:30	12:57P- 4:25P (EST)	1		1		X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NFL/BENGALS/BROWNS FOOTBALL	9/13/12
6.0	Normat Line / SPOT	09/16/12-09/16/12	3	:30	11:30P- 12:05A (EST)	1			F	X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/13/1
7.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	7:30P- 8:30P (EST)	1			i F) X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/13/1
8.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	3:58P- 5P (EST)	1		1	χ:		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR QZ	9/13/1
9.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5P- 6P (EST)	1		1	Х		1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	9/13/1
10.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	6P- 6:30P (EST)	1			Х ,		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	9/13/1
11.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	6:58P- 7:30P (EST)	1		:	X :		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/13/1
12.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	7:30P- 7:57P (EST)	1			X	1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/13/1
13.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	11P- 11:35P (EST)	1			X	#	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	9/13/1
		J			CON	IFIF	M.	ATION	CO	NT	RAC	2005C00C				
cepted-	-Agency/Advertiser:			Date:	Accepted-S	tation:						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

Advertiser

Agency Product

Brand Salesperson Sales Office

Contract #

Schedule Dates

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

Date:

102658 09/14/12-09/18/12

Romney for President, Inc. (8973)

American Rambier Production (4828) Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

83 National/Political

> Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12 Last Modified

09/14/12 Kathy Sparks **Entered By**

CO-OP No

ECR07903360 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,340.00 Net Total \$81,260.00

Comments:

Date:

Sales Tax

WBNS-TV (WBNS) Spots Rate By Broadcast Month 47 \$95,600.00 Sep. 2012 Grand Total: 47 \$95,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u W	e Th	ı Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/14/12 09/14/12	3	:30	11:35P- 12:37A (EST)	1			1	×		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/13/12
15.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5A- 5:55A (EST)	1			1	х	T	1	\$800.00	\$800.00	W8NS-TV (W8NS)	5A NEWS	9/13/12
16.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	7:57P- 9P (EST)	1	>	(1		!	1	\$6,000.00	\$6,000.00	W8NS-TV (W8NS)	NCIS	9/13/12
17.0	Normal Line / SPOT	09/18/12-09/18/12	3	;30	9P- 11P (EST)	1	>	(1			1	\$6,000.00	\$6,000.00	W8NS-TV (W8NS)	NCIS:LA	9/13/12
18.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	9P- 10P (EST)	1				X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	9/13/12
19.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	10P- 11P (EST)	1			1	٠ X		1	\$4,000.00	\$4,000.00	W8NS-TV (WBNS)	BLUE BLOODS	9/13/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:S7A- 9A (EST)	1			-	 	Х	1	\$800.00	\$800.00	W8NS-TV (W8NS)	CBS THIS MORNING SATURDAY	9/13/12
21.0	Normal Line / NCAA SPORTS	09/15/12-09/15/12	3	:30	3:30P- 6:58P (EST)	1	-		1	ş i	X !	1	\$1,000.00	\$1,000.00	WBNS-TV (W8NS)	COLLEGE FOOTBALL	9/13/12
22.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:30P-7:57P (EST)	1			1		χ:	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL	9/13/12
23.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	12:30P- 2P (EST)	1)	(1	\$1,200.00	\$1,200.00	W8NS-TV (W8NS)	SOAP ROTATION	9/13/12
24.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	2P- 3P (EST)	1	Х		,	1		1	\$800.00	\$800.00	W8NS-TV (W8NS)	TALK	9/13/12
25.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	3:SBP- SP (EST)	1	х		1	9	: :	1	\$800.00	\$800.00	W8N5-TV (W8NS)	DR OZ	9/13/12
26.0	Normal Line / SPOT	09/18/12-09/1B/12	3	:30	SP- 6P (EST)	1	,	<	1	1	! I	1	\$2,200.00	\$2,200.00	W8NS-TV (WBNS)	5P NEWS	9/13/12
					CON	IFIF	RMA	TI	NC	I C	TNC	RAC	T				

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or
"WBING-1 V, Inc., and its stations go not discriminate in advertising contracts on the basis of face of edinicity, even in bandwithen, typed of
otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 102658

Schedule Dates

Agency

Product

Salesperson

Sales Office

Date:

Brand

09/14/12-09/1B/12 Advertiser

Romney for President, Inc. (B973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

> Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Buyer Name Phone/Fax

CPE 83 **Account Types** National/Political Billing Type

Standard ROMNEY/P/R Comments

ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12 Last Modified

09/14/12 **Entered By** Kathy Sparks

CO-OP No

ECR07903360 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$14,340.00 Net Total

Sales Tax

\$81,260.00

WBNS-TV (WBNS)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

47

47

<u>Rate</u>

\$95,600.00

\$95,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Ма	о Ти	We TI	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6P- 6:30P (EST)	1	Х				l I		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	9/13/12
28.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:58P- 7:30P (EST)	1	х		i	1	1		1	\$2,800.00	\$2,800.00	W8NS-TV (W8NS)	JEOPARDY	9/13/12
29.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:30P- 7:57P (EST)	1	х		:	1	f		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/13/12
30.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11P- 11:35P (EST)	1	х			!	2		1	\$2,800.00	\$2,800.00	W8NS-TV (W8NS)	11P NEWS	9/13/12
31.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:35P- 12:37A (EST)	1	х		1	1	:	:	1	\$800.00	\$800.00	WBNS-TV (W8NS)	LETTERMAN	9/13/12
32.0	Normal Line / SPOT	09/17/12-09/17/12	3	;30	5A- 5:55A (EST)	1	Х)	1		: 1	1	\$800.00	\$800.00	W8NS-TV (W8NS)	5A NEWS	9/13/12
33.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	2P- 3P (EST)	1			1	¦ X	i	į.		\$800.00)	W8NS-TV (WBNS)	TALK	9/13/12
33.0.1	Closed Preempt	09/14/12							1	+	;	;				WBNS-TV (WBNS)	Pre-Empt/Spot - Breaking News	
34.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	3P- 3:55P (EST)	1			1	¦χ			1	\$800.00	\$800.00	WBNS-TV (W8NS)	DR PHIL	9/13/12
35.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	5:57A- 7A (EST)	1		Х	1				1	\$1,200.00	\$1,200.00	W8NS-TV (W8NS)	6A NEWS	9/13/12
36.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5:57A- 7A (EST)	1			1	: X			1	\$1,200.00	\$1,200.00	WBNS-TV (W8NS)	6A NEWS	9/13/12
37.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	7A- 8A (EST)	1			!	X	1		1	\$1,200.00	\$1,200.00	W8NS-TV (WBNS)	CBS THIS MORNING AT	9/13/12
									1	1	:	1						
			•		CON		RIV	//AT	NO	IC	01	VTF	RAC	No. of the last of	·		·····	

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otherwise made a part of the particular contract, is herby rejected."	

Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

Line Type / Break Type (Ref #)

Contract

Schedule Dates (
Advertiser

Agency

Product

Brand
Salesperson
Sales Office

Buyer Name Phone/Fax

Account Types
Billing Type

Comments

Sec Length

CPE

102658 09/14/12-09/18/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ 83

ypes National/Political
Pe Standard

ROMNEY/P/R

Run Times

ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12
Last Modified 09/14/12

Entered By Kathy Sparks

CO-OP No

Headline # ECR07903360

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,340.00 Net Total \$81,260.00

Total

Station

Sales Tax

 WBNS-TV (WBNS)

 By 8roadcast Month
 Spots
 Rate

 Sep. 2012
 47
 \$95,600.00

 Grand Total:
 47
 \$95,600.00

Comments

38.0 Nor	rmal Line / SPOT	09/14/12-09/14/12	3	:30 8A- 8:55A (EST)	1		х	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/13/12
39.0 Nor	rmal Line / SPOT	09/14/12-09/14/12	3	:30 8:58A- 9:55A (EST)	1		X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/13/12
40.0 Nor	rmal Line / SPOT	09/14/12-09/14/12	3	:30 9:58A- 10:55A (EST)	1		1 1 X ! !	_1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS DEAL 1	9/13/12
41.0 Nor	rmal Line / SPOT	09/14/12-09/14/12	3	:30 11:58A- 12:30P (EST)	1		x	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/13/12
42.0 Nor	rmal Line / SPOT	09/14/12-09/14/12	3	:30 12:30P- 2P (EST)	1		i 1 X ,	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/13/13
43.0 Not	rmal Line / SPOT	09/17/12-09/17/12	3	:30 7A- 8A (EST)	1	X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/13/12
44.0 No	rmal Line / SPOT	09/17/12-09/17/12	3	:30 8A- 8:55A (EST)	1	х	1 1 1	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/13/1
45.0 No	rmal Line / SPOT	09/17/12-09/17/12	3	:30 8:58A- 9:55A (EST)	1	Х	1 1 1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/13/1
46.0 No	rmal Line / SPOT	09/17/12-09/17/12	3	:30 9:58A- 10:55A (EST)	1	Х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS DEAL 1	9/13/1
47.0 No	rmal Line / SPOT	09/17/12-09/17/12	3	:30 11:58A- 12:30P (EST)	1	х	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/13/1
48.0 No	rmal Line / SPOT	09/17/12-09/17/12	3	:30 5P- 6P (EST)	1	х	5 5 1 5 5 1	1	\$2,200.00	\$2,200.00	WBNS-TV (W8NS)	5PM NEWS	9/14/1
				CON	JEIF	L LAMS	ION CONT	RAC	k senipas				
manhad sta	tency/Advertiser:		D	Pate; Accepted-9			1011 0011	1 15 (30	Date;	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Entered